

FoodNexus Visioning Summit 29-30 May 2018



Speaker profiles

Name/photo	Affiliation	Short resume
 Prof Rob Hamer	VP R&D Foods, Unilever R&D, prof Wageningen University, president FoodNexus	Rob Hamer graduated at Utrecht University (Msc,PhD) before starting a career in Food science. He has a wide interest in all aspects of food production and consumption leading to his purpose of contributing to a world that is sustainable and provides all with safe, affordable and healthy food that is wonderful to eat. Rob holds a senior leadership position at Unilever. He has an endowed chair at the Food Chemistry department of Wageningen University. In addition, he actively drives the transformation of the food industry in many regional, national and European boards.
 Mr Giancarlo Addario	Principal, Five Seasons Ventures	Giancarlo Addario has a BSc in Food Science and Technology and Master in Quality Management. He has spent most of his professional career working 21 years at leading pasta and bakery goods Barilla, covering various roles from Quality Assurance/Food Safety to Research & Development across several product categories both in Italy and internationally. In the area of Open Innovation, he led various collaborative projects with research institutes, enterprises and startups worldwide, also providing valuable mentorship to food accelerators and incubation programmes to the likes of StartupbootcampFoodTech, MassChallenge, H-Farm, Future Food Accelerator.
 Dr Erik Bisgaard Madsen	Vice Dean for Private and Public Sector Services at University of Copenhagen, Faculty of Science	Erik graduated at University of Copenhagen (DVM, PhD). He is former Deputy Managing Director of Danish Bacon and Meat Council and Danish Meat Association and former Director of Food Safety & Veterinary Affairs in the Business Organization Danish Agriculture & Food Council. For a number of years he was chairman of the Strategic Research Council's Program Committee on Health, Food and Welfare. He now holds a position as Vice Dean at University of Copenhagen as well as board positions in eg. The Danish Dairy Research Foundation, Innovation Fund Denmark, Danish Food Cluster and FoodNexus



Dr Jildau Bouwman

Senior Scientist at TNO

Jildau Bouwman has a PhD in molecular neurobiology. She is a senior scientist at TNO where she works now for 10 years. She leads the “digital health technology” roadmap of TNO, that is focusing on health data and development of non-invasive sensors. Her work focusses on omics data interpretation (transcriptomics and metabolomics), data analysis and data management. The goal of her work is to reuse data to improve public health. This requires data from the whole system (omics data) and from multiple sources (wearables, human (intervention) studies and hospital data). She is one of the driving forces behind the development of the Phenotype database, as system developed to store and reuse nutritional (meta)data. Her vision is that for the reuse of data a rich set of meta data is crucial. She was coordinator of the JPI HDHL project ENPADASI, a project that developed a research infrastructure for sharing of nutritional studies (www.enpadasi.eu). In addition, she leads the data integration work package of MyNewGut, where microbiome and metabolomics data from different groups are combined in order to better understand the effects of the diet on the microbiome.



Dr Patrick Caron

International Director at Montpellier University of Excellence - MUSE

Patrick Caron is a veterinary doctor, PhD in development geography. He is a specialist of farming systems and territorial dynamics, with a special focus on livestock farming. He is currently International Director at Montpellier University of Excellence - MUSE (<http://muse.edu.umontpellier.fr/>). He joined CIRAD in 1988 where he has been Director-General for research and strategy from 2010 to 2016, after having served as scientific director for the “Territories, Environment and People” Department of CIRAD (2001-2004) and as “Environments and Societies” Department director from 2007 to 2010. His works relate to the analysis of the role of agriculture and livestock in rural transformations, particularly in Brazil, Southern Africa and the Near East. He is a member of many institutional and inter-institutional bodies. He is in particular chairing the Scientific Council of AgroParisTech and a member of the French National Council for Development and International Solidarity. In 2015 he chaired the Organizing committee of the Global Science Conference on Climate Smart Agriculture (Montpellier, France), in 2016 of the international conference Agrichains and sustainable development. He is the author of more than two hundred publications in international journals and conference proceedings. He has been appointed as the Chair of the High Level Panel of Experts (HLPE) of the Committee on World Food Security (CFS) in November 2015 and once again in November 2017 (until 2019).



Dr Isabelle Esser

EVP R&D Foods Transformation, Unilever

Isabelle Esser received a PhD in Chemistry at Birmingham University, UK, after graduating as an « Ingénieur Civil en Sciences de matériaux » at the University of Louvain-La-Neuve, Belgium. She started her career at Unilever Research Laboratory in Port Sunlight and since, has assumed a number of global senior roles across Personal Care, Home Care and Foods Research and Development. She is currently leading the Foods R&D Transformation which aims at building a New Global Foods Innovation Center in Wageningen, The Netherlands and through collaboration and partnership, creates a strong eco-system for Foods Innovation. She contributes to the Nutrition and Sustainable Agriculture Pillars of the Unilever Sustainable Living Plan and is a passionate advocate of Sustainable Nutrition for all.



Dr Rebeca Fernández

Senior Manager Food Policy, Science and R&D at FoodDrinkEurope and ETP 'Food for Life' Secretariat

Rebeca Fernández holds a Master's Degree in Food Technology and a PhD Degree in Biology from the University of Oviedo (Spain), where she worked as a researcher, assistant lecturer and project manager. Since 2014 she provides support on food science related issues and manages European research projects at FoodDrinkEurope. She also coordinates the activities of the ETP 'Food for Life' as part of the ETP Secretariat team.



Joost Gorter

NewForesight

Joost started his career in international development, working for the World Bank, UN and a range of bilateral donors across the world: Washington DC, China, Afghanistan and Bangladesh. Since then he has been involved in starting several sustainable market transformations, principally in agri-commodity sectors such as coffee, cocoa and cotton and currently palm oil. He has helped structure sector-wide coalitions that have transformed the entire sector towards more sustainable practices, and has continued to work with these coalitions to design strategies that can scale-up their potential. Joost supported the Sustainable Coffee Program as interim manager throughout its development phase, and did so again after its merger with the 4C Association to form the Global Coffee Platform. He also managed the start-up phase of CocoaAction with the World Cocoa Foundation, as well as for the Organic Cotton Accelerator with a group of companies and foundations. The past years he also led the development of an analytical approach focused on Service Delivery Models for IDH, which brought key companies to share their challenges and successes in reaching smallholder farmers and work on improving their models jointly. He is currently working on uniting global and local stakeholders around a transformative landscape approach in the Palm Oil sector with RSPO: certifying jurisdictions

instead of value chains.



Niels Gøtke

Head of Division, Danish Agency for Science and Higher Education

Niels Gøtke is Head of Division in the Danish Agency for Science and Higher Education. He graduated at the University of Aarhus (Msc in Economics) and worked with Food and Agriculture in the Danish Ministry for Food, in OECD / Paris and in the private sector. Since 2010 he has been responsible for Food and Bioeconomy in the Danish Agency for Science and Higher Education. Niels Gøtke have been chair of the Joint Programming Initiative on Agriculture, Food Security and Climate Change (FACCE) and since 2009 he has lead the European partnership on ICT and robotics in agriculture (ICT-AGRI ERA-NET). Niels Gøtke is vice-chair for BBI-JU, SRG and a Danish representative in the SCAR Committee and in the H2020 Programme Committee for Food Security and Bioeconomy.



Dr. Annie Heremans, M.D., Ph.D

Vice President, R&D Nutrition & Clinicals, Unilever

Annie Heremans is an M.D, PhD from the Katholieke Universiteit Leuven, Belgium. She specialized in Dermatology and her PhD is in Cell Biology. Annie moved from an academic career track to healthcare industry research with the intent to apply medicine and science to tangible advancements in people's health and wellbeing. Annie joined Unilever in October, 2011, and is currently Global Vice President R&D responsible for Global Clinical operations and Global Nutrition and Health. Annie has experience in drug and consumer products research and development, across multiple functions in several therapeutic areas and consumer categories. Before joining Unilever, Annie spent 19 years at Johnson and Johnson.



Wim Haentjens

Policy Officer , Directorate-General Research & Innovation – Agri-food unit, European Commission

Wim holds an engineering degree with a major in chemistry from Gent University and an MBA in International Management from Vlerick Leuven Gent Management School. Wim joined the European Commission in 2015 from the Department of Agriculture and Fisheries in Flanders, Belgium, where between 2007 and 2015 he was active in the negotiations and implementation of the latest reform of the European Common Agricultural Policy. Prior to this he held in various positions in the private sector, in particular in the food sector. He is working in the Agrifood Unit of the Bioeconomy Directorate of DG Research & Innovation. He is part of the policy team that is managing the Food 2030 initiative and the ongoing revision of the EU Bioeconomy Strategy.



Dr. Claudia Laricchia

Head of Institutional relations and Global Strategic Partnerships at Future Food Institute

Dr. Claudia Laricchia is currently Head of Institutional relations and Global Strategic Partnerships at Future Food Institute. Founded in 2014 in Bologna, the Future Food Institute is a non-profit trust that, thanks to strategic global partnerships, has given life a platform for positive contamination and constant inspiration.

She is a Climate Leader of The Al Gore's Climate Reality Project, trained on October 2017 in Pittsburgh. Her activity as Public Speaker includes presentations for TEDx conference, public speeches for institutions like UNIDO ITPO (The United Nations Industrial Development Organization) and meeting with foreign Institutional authorities.

Dr. Laricchia is an expert on international business promotion of food sector and food innovation. She was involved in many institutional European project for innovation and sustainability as project manager and consultant for internationalization, promotions and institutional relations: The International Business Promotion Desk of Apulia Regional Government (2010-2015), The European Project for territorial marketing (2005-2009), Italian National Council of Researchers CSDAT (2015-2016), The Global Food Innovation Summit (2016-2017) are just some examples. Currently she is managing the institutional relations for the Food Innovation Global Mission. She was member of evaluation board and expert of International Marketing Course at University of Studies of Foggia (Italy - 2004-2015) and she has authored several publications and articles about open innovation, startups and sustainability. She is graduated in Economics at the University of Studies of Siena where she founded in 2014 the first Alumni Association. She currently is mentor and member of board of USiena Alumni. She attended an annual Master Course in Food Marketing at the University of Studies of Foggia.



Mr Carlos Martínez Riera

Elected Chair JPI HDHL. RTD Internationalisation University of Valencia

Carlos Martínez is Biologist (Msc). He first followed a career in the Bio-medical informatics area at the Regional Government of Valencia and later at the European Commission, where, during a 10-year term, was shifting his professional focus into International science policy. Back to Spain, he was the first Director of the RTD&I Spanish European Office and was Director General for International RTD cooperation of the Spanish Government. After a 3-year term in the Permanent Representation of Spain to the EU where he participated in the negotiations of H2020, he is now contributing to the Internationalisation of the RTD of the University of Valencia. He is the Spanish delegate to the Management Board of the JPI HDHL and will take over the Chair position in June 2018.



Director Gerardo Mazzeo

Director Global
Innovation, Nestlé

Gerardo has a wealth of experience in commercial and marketing roles at Nestlé and has been leading the company's global innovation activities since 2012, finding new and innovative ways to solve challenges across the business. Since early 2016, he has also been leading the HENRi@Nestlé open innovation initiative. By connecting Nestlé businesses with the best and brightest innovators and start-ups, the platform helps Nestlé to forge partnerships that can tackle the projects that matter; enhancing quality of life and contributing to a healthier future.



Director Saskia Nuijten

Director of
Communication, EIT
Food

Saskia Nuijten is a global communication leader with broad experience of over 15 years in the field of Communications, Branding and Marketing at science- and technology-focussed multinationals. In September 2017 she joined EIT Food, in the role of Director of Communication. Before she worked as Corporate Communications Director at Corbion and Global Marketing/Communication Manager at DSM Food Specialties.



Pan Pan

Deputy Director, SLU and
Flagship Manager, CSA,
Climate-KIC AG

Pan Pan is a versatile and entrepreneurial investment professional with 15 years of industry, start-up and nonprofit experience. She has worked for KPMG, Unilever (Foods division) and Bunge - as Head of China, Environmental Markets for Bunge Investment Management, the investment group of the global agribusiness. She is also the co-founder of 2 start-ups. Pan Pan has a BA (Economics) from Northwestern University (USA), MBA from INSEAD (France) and is a Chartered Alternative Investment Analyst (CAIA). She was a Global Leadership Fellow and Associate Director at the World Economic Forum, and a LGT Impact Fellow. In her role at Climate-KIC, Pan oversees the agrifood domain of the Sustainable Land Use (SLU) theme and is responsible for the CSA Booster flagship programme. Born in Hangzhou, China, she has lived and worked across the world and has been based in Geneva, Switzerland since 2005.



Director Catherine Renard

INRA, Deputy Head
“Science for Food &
Bioproduct Engineering”
division

Catherine Renard obtained her Ph.D. in 1989 after a Master in physico-chemistry of biomacromolecules at University of Nantes, and initial training as a pharmacist. Since 1990 she has worked as a scientist at INRA, first in Nantes (1990 – 1998) on physico-chemistry of plant cell walls and pectin, then in Rennes (1998 – 2006) on cider processing and polyphenols, and since 2006 in Avignon on processing and quality of fruit and vegetables. From 2011 to 2018 she was head of the JRU “Safety and Quality of Products from Plant Origin”. She coordinated FP7 Project OPTIFEL (optimised food products for the elderly). Since 2018. Deputy Head “Science for Food & Bioproduct Engineering” division, Director of Carnot Qualiment



Guus ter Haar

Strategy consultant
(Landscape focus) at
NewForesight, Dutch
Sustainable Young
Leader 2017

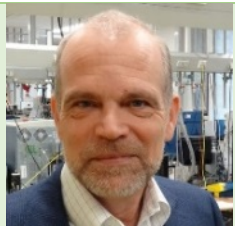
Guus is a seasoned sustainability consultant with 5+ years of experience in setting up and supporting initiatives that drive positive change by leveraging market dynamics. Using his analytical and systematic way of thinking, thanks to an MSc in Science & Business Management as well as a BSc in Biology, he is passionate about driving structural change in agrifood systems all over the world. Within NewForesight, he is the lead for all projects related to developing landscape-, jurisdiction-, and region-level initiatives.



Prof Peiter van't Veer

Wageningen University

Pieter van 't Veer (1957) studied Human Nutrition (Wageningen, 1982) and Epidemiology (Harvard School Public Health, 1982). He obtained his PhD in Nutritional Epidemiology (Maastricht, 1990) and was employed by The Netherlands Cancer Foundation (1982), TNO Nutrition Institute (1984) and Wageningen University (1993). He chaired the Nutrition and Epidemiology group, Division of Human Nutrition and Health (2002 onwards). His scientific career initially focused on diet and carcinogenesis and gradually shifted to NCDs, biomarkers, exposure assessment, dietary habits and prevention and finally environmental sustainability and food systems. He supervised projects on diet and breast cancer, GI-tract cancers and cardiovascular disease (EURAMIC study), standardization of dietary assessment for pan-EU surveillance (EFCOVAL), harmonizing dietary requirements (EURRECA) and public health (community health centres). More recently, his work extended to the environmental aspects of the diet in, e.g., the SUSFANS project. Building on the H2020-projects EuroDISH and RICHFIELDS, he is actively involved in the development of a pan-European research infrastructure, which aims to facilitate interdisciplinary, multistakeholder research for the pan-European food, nutrition and health research community. In 2015, Wageningen University endowed him with a special chair in Nutrition, Public Health and Sustainability.



Robert van Gorcom

Director , RIKILT,
Wageningen University &
Research

Robert van Gorcom graduated in Molecular Sciences at Wageningen University (1981) and did his PhD in Molecular Genetics at the University of Amsterdam (1997) on the analysis of gene expression in filamentous fungi. He worked for 20 years at the Dutch Organization of Applied Scientific Research TNO as project leader and department manager on microbial and plant biotechnology. In 2000 he became managing director of the glasshouse horticulture research stations of Wageningen University & Research and in 2002 he joint Wageningen University & Research’s food safety research institute RIKILT where he was appointed as general director on 1-1-2010. July 2014 he has been appointed additionally as member of the management board of the EFSA (European Food Safety Authority). In October 2016 he was elected as vice-chair of the EFSA Management Board.



Petra Verhoef, PhD

Theme coordinator
Health (Care), Rathenau
Institute, The Hague, The
Netherlands

Petra Verhoef graduated in Nutrition and Health at Wageningen University (both MSc and PhD). After a post-doc year at Harvard School of Public Health in Boston, she led an 8 year programme on nutrition and healthy ageing at the Top Institute for Food and Nutrition, a consortium of food industry and knowledge institutes in the Netherlands. The next 12 years of her career she spent at Unilever R&D, as group leader, project leader and coordinator of open innovation partnerships in nutrition and food sciences. Since early 2018, Petra has joined the Rathenau Institute for topics on food system, nutrition and health (care). The institute stimulates public and political opinion forming on social aspects of science and technology.



Alain Vidal

FReSH Science to
Solutions Dialogues Lead

Alain Vidal’s interest in global food, environment and poverty issues spans over the entirety of his career. He began his career in Morocco in 1986, and after a decade long research career with the French Environment Research Institute, Irstea, he joined the UN Food and Agriculture Organization (FAO) on innovations in irrigation, and returned to Irstea from 2003 to 2009 as its Director of European and International Affairs. In 2009, he was appointed the Director of the CGIAR Challenge Program on Water and Food, and in 2015, the CGIAR Consortium’s Director of Strategic Partnerships. He presently leads the Science to Solutions Dialogues for FReSH, a joint WBCSD-EAT Food Reform for Sustainability and Health initiative. Alain received his PhD in water science and bioclimatology from the University of Montpellier in 1989.



Dr Sheila Wiseman

Unilever R&D

Sheila Wiseman obtained a PhD in Biochemistry from London University before joining Unilever’s nutrition and health research group. She has lead diverse projects which have explored the evidence-base for food and health relationships in the areas of weight management, cognition and brain health and cardiovascular health. Most recently the importance of sustainability in food choices has become the focus of her research. Her current role is Senior Scientist Sustainable Nutrition



Tenke Zoltani

Advisor, CSA Booster / Climate KIC; Founder Better Finance, impact investment advisor

Tenke Zoltani is an expert in the field of impact investing, focusing on strategy, asset allocation, and direct investments, specifically in the environment sector. She was most recently Director, Impact Investing, at UBS, and has a decade of experience in the field of sustainable finance. Before joining UBS Tenke founded Better Finance, a boutique advisory company to identify, design, implement and manage sustainable financial solutions to impactful investing and philanthropic giving. Prior, Tenke was an Investment Manager at Islan Asset Management in Switzerland, advising global agribusiness, Bunge, on direct investments, and implementing projects in least developed countries' food-water-energy sectors. She built her expertise in London, consulting and working alongside Lord Stern in climate research.



Casper Zulim de Swarte

the Netherlands Ministry of Agriculture, Nature and Food Quality

Casper Zulim de Swarte is sr. policy officer Knowledge and Strategy at the Netherlands Ministry of Agriculture, Nature and Food Quality. Casper studied biology in Groningen and graduated on Nutrition and Metabolism (2000). Ever since he has been working at several ministries and government agencies; always at the crossroads of research, innovation and policy for healthy and sustainable food. Casper is an expert in European food- and research policy. Casper was member of many European expert committees on food and research. In 2010 he initiated the Joint Programme Initiative Healthy Diet for a Healthy Life for which

Work in progress