

# FoodNexus General Assembly

December 12, 2017, 15.00-19.00, dinner reception at 20.00

*Hotel De Wageningsche Berg  
Generaal Foulkesweg 96, 6703 DS Wageningen*



## AGENDA

14:30	Registration and coffee	
15:00	<b>Welcome!</b> Opening of meeting and introduction to the day	Rob Hamer, President FoodNexus
	<b>FoodNexus today</b> <ul style="list-style-type: none"><li>• Updates and milestones</li><li>• Positioning of FoodNexus</li></ul>	Rob Hamer, President FoodNexus
15:30	<b>Key note: “Changing the Food Game”</b>	Lucas Simons, New Foresight
16:10	<b>Influence the food system</b> <ul style="list-style-type: none"><li>• A “Mission” for Sustainable Food in FP9 <i>FoodNexus’ proposal for an inclusive large-scale initiative</i></li><li>• FoodNexus Visioning Summit 2018 <i>How are we going to shape the future Food System?</i></li></ul> Q&A’s / Discussion	Raoul Bino, Wageningen University and Research  Silvia Miret-Catalán, Unilever
	<b>Accelerate innovation</b> <ul style="list-style-type: none"><li>• Here is innovation potential! <i>FoodNexus Startup Challenge – 2017 an onwards</i></li><li>• New Ready-to-go project <i>Resilient agrofood systems in a global change scenario</i></li></ul> Q&A’s / Discussion	Thomas van den Boezem, StartLife  Fanny Alvaro, IRTA & Jonás Lázaro, Grupo Siro
17:10	Networking and snacks	
17:30	<b>Develop talent</b> <ul style="list-style-type: none"><li>• Continuing education for future food professionals <i>What is the need of tomorrow? Options for tailor-made modules</i></li></ul> Q&A’s / Discussion	Jacob Juul Gade, Univ. of Copenhagen
17:45	<b>Continuation of FoodNexus in 2018</b> <ul style="list-style-type: none"><li>• Value proposition and member benefits</li><li>• The 2018 programme</li><li>• Formal matters, Legal entity, Re-branding</li></ul> Discussion and Decisions	Rob Hamer
18:50	<b>Conclusions of the day</b> Next steps for FoodNexus	Rob Hamer
19:00	End of program	
19:05	Opportunity to sign Endorsements for “Sustainable Food initiative” in FP9.	
20:00	Dinner reception	

# Event overview

## FoodNexus December 2017

### Practicalities:

Venue 12 December:  
Fletcher Hotel De Wageningsche Berg  
Generaal Foulkesweg 96  
6703 DS Wageningen

Venue 13 December:  
Orion Building,  
Wageningen Campus  
Bronland 1  
Building 103  
6708 WH Wageningen

Programs and sign up:  
[www.foodnexus.eu](http://www.foodnexus.eu)

### 12 December

Hotel De Wageningsche Berg

BOOTCAMP, day 2  
European FoodNexus  
Startup Challenge

13:00-14:30  
Meeting: Program committee  
for Visioning Summit

14:30 Registration for FoodNexus GA

15:00-19:00  
FoodNexus  
General  
Assembly  
Sign up  
[Programme](#)

20:00 –  
Dinner Reception  
FoodNexus & bootcamp

### 13 December

Orion Building, Wageningen University and Research

9:30 Bus from De Wageningsche Berg to Orion Building

8:00-10:00  
ExBo meeting

10:00-12:00  
Startup Café  
- Meet the  
startups

10:00-12:00  
Regional  
authorities  
& FoodNexus

10:00-12:00  
Project group  
meetings (TBC)

11:45 Registration for Finals

12:30-16:30  
Official Finals of  
European FoodNexus  
Startup Challenge

Sign up  
[Programme](#)

16:30 Thank you and goodbye!