



May 23, 2017

Dear Friends,

It is with great pleasure that I welcome you to the General Assembly meeting of FoodNexus on Wednesday **June 21, 2017 in Brussels**.

This day has a two-fold purpose:

- 1) Bring strategic updates and discuss among the partners what scenarios we see for FoodNexus beyond 2017
- 2) Move forward with operational activities incl. a) progress and next steps for the [Ready-to-go-projects](#) and b) facilitate new initiatives/projects via workshops on selected topics

The identification of new initiatives/projects is based on fresh data from our industry partners. Many of you provided your ideas on new topics you would like FoodNexus to take up, by answering a survey this month. Thank you for this valuable input!

Within a week we will follow up with a 2nd questionnaire, this time to all partners, to further investigate promising topics. The combined data will be shared with you with the intention to facilitate new initiatives across partners, also with the view to benefit from the upcoming H2020 calls.

The assembly will be the occasion to exchange views and plan our actions for how to best benefit from the FoodNexus consortium now and in the near future, for the benefit of the entire agro-food system. Your participation in the General Assembly is therefore of high importance for our next steps.

In order to take advantage of the workshops, you are welcome to register more persons from your organization and we encourage you to make sure that the most relevant persons attend the workshops. The specific topics will be announced by the beginning of June

The event will commence on Tuesday evening June 20, with a dinner/drinks reception from 8.00 pm. The *draft* agenda you can find below and updated versions as well as complementary material for the meeting will be available [here](#).

Additional information about the venue, including reservation option for hotel rooms, you can find [here](#). Please note in order to get a favorable prize (€189 + city tax) you need to **book no later than May 29**.

I would be extremely grateful if you could R.S.V.P using this [link](#) by no later than Monday June 12, 2017. I hope you are able to accept this invitation as we highly value your presence. I look forward to hearing from you.

On behalf of Rob Hamer

President of FoodNexus

FoodNexus General Assembly

At the Assembly, you can:

- 1) Get updated on FoodNexus Activities and benefits for partners
- 2) Get progress reports from the 5 Ready-to-go projects
- 3) Discuss scenarios for FoodNexus beyond 2017
- 4) Participate in workshops on new initiatives

Target audience: FoodNexus partners¹

Please note, there will be parallel workshops – each partner is welcome to register more persons

AGENDA *(draft of May 23)*

Social Event, June 20, 2017

Hotel Crown Plaza, Brussels

20:00 - Drinks reception with finger food in “Evasion”-room

General Assembly, June 21, 2017

Hotel Crown Plaza, Brussels

8:30	Registration	All
9:00	Introductory plenary session setting the scene from January to today	Rob Hamer
	FoodNexus beyond 2017 – scenarios <i>Discussion based on a proposal from ExBo</i>	Rob Hamer , Maurizio Sobrero, All
10:10	Outcome of Survey to partners for matchmaking and project development – in Headlines	Yara Ten Pas, Unilever
10:20	Health BREAK	All
10:50	The 5 Ready-to-go-projects present their progress (10 minutes each) <ol style="list-style-type: none"> 1) Gentle processing and zero to waste 2) Food 6 wellbeing platform 3) Smart dairy system 4) Continued education for food professionals 5) European Agrofood start-up of the year challenge 	Panel: The Project Leaders <ul style="list-style-type: none"> • Marcel van der Vaart • Klaus Grunert • Mark Fenelon • Tove Enggrob Boon? • Linze Rijswijk
12:00	Key note speech: “ETP Food for Life Strategy and current activities” <i>(to be confirmed)</i>	Dr. Gert Meijer, Chair of ETP Food for Life (TBC)
12:20	LUNCH	
13:20	Parallel Workshops: 6-8 topics	Project leaders ++
15:45	Report in Plenary: Presentation of workshop results (3 bullet points)	
16:10 - 16:30	Wrap up and conclusions of the day Next steps and Time-line for FoodNexus	Rob Hamer

¹ If you wish to become a partner, please contact your [FoodNexus Center](#)